EYG style

Top stories



Beautiful home offices



Style Queen loves EYG



Fantastic transformations

Inside this issue of EYG style

Letter from the Managing Director. **3**

Style queen "obsessed" with EYG Heritage-style windows. **4–5**

Which home improvement adds the most value to your home? **6–7**

GARDEN ROOM MEANS "NO MORE WORKING FROM THE BEDROOM". **8–9**

Caught on Camera. **10**

EYG founder crowned at business awards. **11**

Complete transformation of family home in Yorkshire. **12–13**

Six of the best composite door installations. **14–15**

Read our reviews. **16–17**

EYG "Best Conservatory Installer". **18–19**

Introducing our new aluminium door range. **20–21**

Commercial news

New CNC cutting machine. **23**

Newbuilds developments. **24–25**

TREE TOPS DEVELOPMENT. **26**

Latest offers. **27**

Dear customer



Welcome to our Summer Style magazine, and thank you for taking the time to read this. In this edition, we aim to give you an overview of EYG - the products we manufacture, how we design and create our bespoke home improvements, and why customers choose EYG in a crowded and competitive market.



So, why choose EYG? As a business that was established 53 years ago, when we offer warranties and after-sales care, our customers know that we will be here to honour those promises to you, for many, many years to come. Being a manufacturer also gives us the option to tailor products exactly to a customer's requirements. When it comes to designing everything, from one window to a full extension – we truly create a bespoke product that is unique to you. We are proud to always strive to improve and expand our product range.

Our garden rooms were launched as a result of increased working from home and consumer demand for a standalone insulated garden building away from the main hub of the home during the pandemic. We also recently introduced new super-slim aluminium bifold and sliding patio doors as customers increasingly want slim sightlines to maximise their outdoor views.

Our range of windows, and composite and UPVC doors is also vast – ensuring we give every customer what they are looking for.

We even produce our own in-house range of UPVC front and back doors – The Kingston Range - which take in the latest consumer trends across the UK, and combine style with security, practicality and functionality.

I am confident in our customer pledges – to manufacture competitively-priced, quality products, with excellent fitting and guaranteed after-sales care. Finally, thank you for finding out more about us, and we hope we can help you to create your own dream home.

Nick Ward

- Managing Director

Style queen "obsessed" with EYG's Heritage style windows

One of Instagram's most followed interiors influencers says she is "obsessed" with her EYG heritage-style windows.

Influencer Michaela, who has amassed a huge following from interiors-lovers who adore her budget-friendly home interiors hacks, devoted an entire reel to her EYG black UPVC windows which we made in the heritage steel-look style with astragal bars.

Going by the Instagram name **@mishkashoe**, Michaela has gained over 300k followers who love her DIY projects which look designer and expensive, yet are affordable.

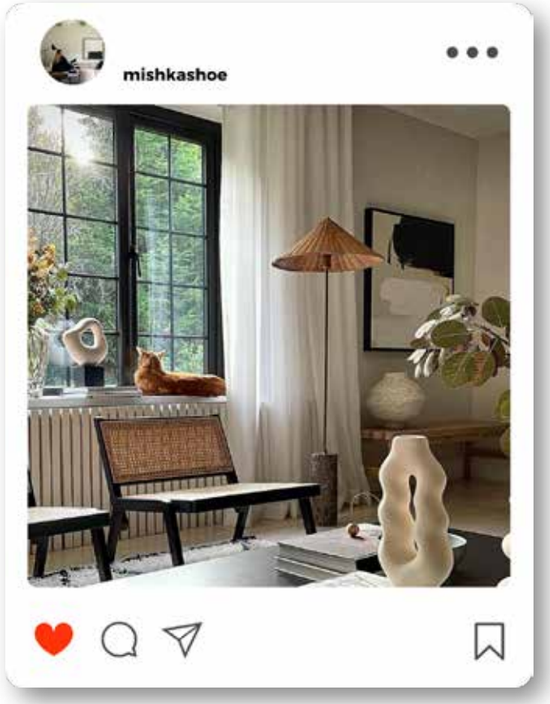
Once-dated bungalow into a stylish home

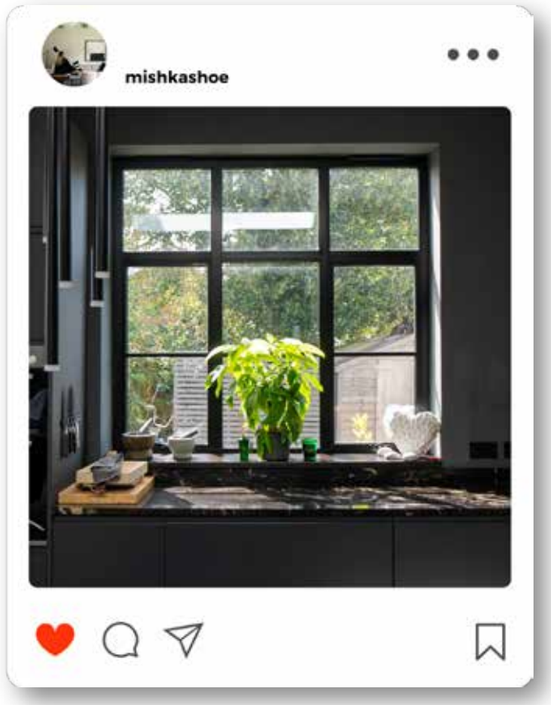
Michaela, who lives with her family in east Yorkshire, shares her ideas on transforming her once-dated bungalow into a stylish home - all while saving money by often doing the work herself and using cheaper materials to achieve a high-end look.

The interiors expert – who is an EYG customer having bought windows and doors from us when she bought her home with her partner – has promoted our home improvement products to her loyal followers.

Expensive designer look on a budget

Already a huge fan of steel-look windows, Michaela turned to us to achieve this expensive designer look on a budget, and we managed to create a





black UPVC frame which we glazed with internal bars to create the signature industrial 'steel-look' effect.

Michaela was thrilled with the look and created a reel on her Grid to show her followers how they can achieve the steel-framed style using our cheaper UPVC alternative.

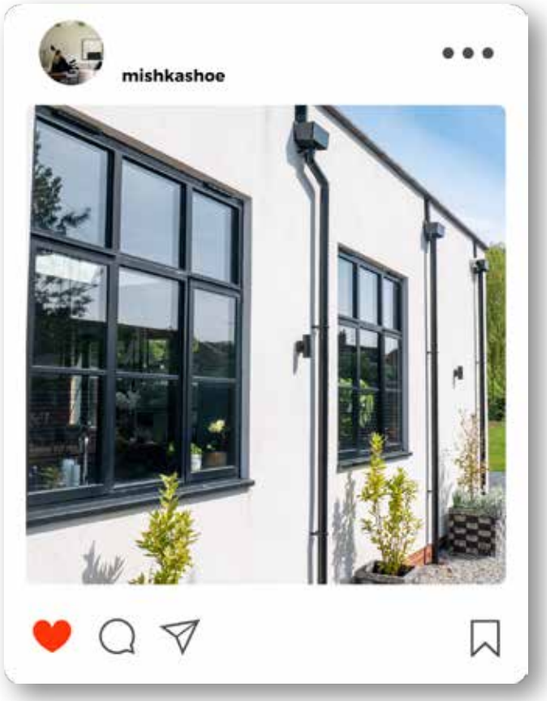
She said: "Steel windows and doors are so popular right now and everyone always asks me about my living room window, which is from EYG and manufactured to look similar in style. I approached EYG about creating this look for me, and it wasn't something the representative had seen before, but they followed my design and wishes, and I was really happy with it."

Unique design from the 1880s

EYG has since launched its own range of steel-look Heritage windows and doors, on the back of the increased demand for this industrial-style look.

EYG's Sales Director John Waugh said:
"We were thrilled to see Michaela share our window with her followers, as we are in awe of her home and her style. Our Heritage windows and doors look stylish and expensive, but by using UPVC or aluminium we can offer a lower cost to the customer, compared to manufacturing steel. We think Michaela's window looks incredible in the footage and are thrilled she has given us her endorsement."

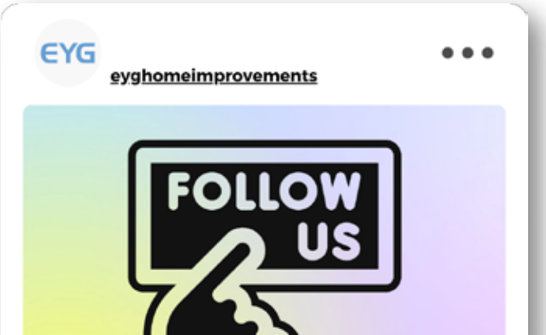
Michaela is one of the UK's most influential Instagram digital creators, and has been featured in The Times, The Independent, Metro, Daily Mail and Ideal Homes and Stylist magazines.



Heritage-style windows – The Facts

Black steel-framed doors with a grid-like appearance were popular in the 1880s, but are currently seeing a popularity surge with many self-builders favouring them.
EYG has launched a range of steel-look windows and doors for style-conscious home owners who are looking for the 'wow' factor and something different for their home.

We can manufacture this heritage style of windows and doors in both UPVC or aluminium, with aluminium frames being slightly slimmer. Our customers can choose from front doors or rear doors; and we can also manufacture this style in bifold, patio and French doors too.



Which home improvement adds the *most* value to your home?

Whether we are planning to sell our house or not, we all like to think that the money we invest in home improvements is adding value to our property. From updating kitchens, garden landscaping, adding extensions or installing a new conservatory, we all love a home do-up project.

But which renovations add the most value?

Conservatory or orangery



Adding a conservatory, orangery, loft conversion or home extension adds significant value to your home – thought to be around ten per cent, or even as much as 15 per cent.

Most home owners would say 'yes' to extra space, and if your home has an additional room, you're already ahead of the market with a house that is more sought-after and valuable than others on your street.

Adding an extension - whether a flat roof extension or a conservatory or orangery – is one of the top ways to improve your home in the UK.
To make it a really valuable asset to your home and family, add a solid tiled roof to your conservatory which is insulated.

This will ensure it holds its temperature as well as any other room in your home, and will therefore be used as much and quickly become an integral part of your home.

Replacing old windows and doors

Having replacement double glazed windows and doors which are energy efficient and come with the latest safety and security features comes out at one of the top three home improvements which add value to your home.

Double glazed windows save on your heating bills, as well as increase the security of your home and they also look aesthetically pleasing.

So it's no wonder that this is one of the most popular home improvements carried out in the UK in 2022, and is regarded as one of the best suggestions for how to increase home value.

Home office

This leads us nicely to home offices – adding a home office is another guaranteed way to add value, with so many of the UK workforce now working from home permanently.



This can be either in your main house or in a custom-made Garden Room.

But choose wisely, a fancy 'shed' will be far too cold and unusable for the vast majority of the year.

A purpose-built garden building will have insulation, electrics, heating, flooring and double glazing, meaning it can be used 12 months of the year. Think of a garden room as installing a standalone extension in your garden, that's how substantial they need to be to provide a proper work space.

Home offices are currently very much in demand and are thought to boost your property value by around eight per cent.

Garden landscaping and garden rooms

Garden improvements and landscaping comes out as the top way to boost your property's overall value.

Despite English summers being erratic, we are known in this country for our love of our gardens.

Garden buildings are now a very sought-after feature, giving home owners an extra room, and a place where they can relax and chill, or use as a bar, gym, or playroom for the kids.



GARDEN ROOM MEANS
"NO MORE WORKING IN A BEDROOM"

This garden room transformed the working lives of one east Yorkshire couple who contacted us after becoming fed up of being stuck working in a spare bedroom during the pandemic.



The Simpsons, from east Yorkshire, worked from home every day since the start of the pandemic, and were struggling with the monotony and inconvenience of being in a bedroom in the house.

They contacted us to inquire about a garden room, and they also specified that they wanted a separate area to store garden tools and equipment safely.

This garden room was constructed in December and took just two weeks from start to finish.

"The garden room makes for a perfect office"

The Simpsons are now using the garden room every day – in all weathers.

Perfect offices – Whatever the weather

Due to the insulation and heating installed by EYG as standard, the room retains a comfortable temperature throughout all the seasons, unlike traditional timber summerhouses.

This means they make perfect offices, which need to be used daily, whatever the weather.

Many of our customers, however, have kitted them out for other uses including a bar, sun room, gym, and studio for their business.

Mrs Simpson, who also furnished her office garden room with a cosy rug and sofa, said:

"No more working from a bedroom for us. The garden room makes for a perfect office. It's spacious, private and is warm as it is well-insulated and has heating."

Choose from a range of cladding colours

The garden room was clad in oak-effect composite panels, with graphite grey windows and sliding patio doors chosen by the couple.

They opted to position windows facing their garden to maximise the view, while leaving the rear of their cabin as a solid wall, which faced the hedge.

They clad the inside with white satin glass, which creates an airy and light-reflective space.

Two weeks from start to finish

Mrs Simpson said: "We selected the option with an additional storage space in the side so it can comfortably store any garden furniture and equipment too.

"It took two weeks from start to finish and was installed by a lovely team who were a pleasure to have on site. I would thoroughly recommend EYG garden rooms."



Bespoke – your style, your choice

All of our garden rooms are completely bespoke to a customer's own design, and can be configured with any style of windows and doors, with a range of cladding colours to select from.

The positioning of windows and doors is entirely down to an individual's preferred choice as well.



CAUGHT ON CAMERA

Below are a selection of our favourite customer images!











EYG FOUNDER CROWNED AT BUSINESS AWARDS

JAMES BINGHAM SAID HE WAS "HUMBLED" TO RECEIVE SURPRISE RECOGNITION FOR HIS SERVICES TO THE INDUSTRY

EYG's founder James Bingham was recognised at the People in Business Awards 2023 when he was presented with the prestigious 'Judges Recognition' award.

James was recognized for 51 years' service in the industry, having founded EYG in 1971 from his small terraced house.

It has grown beyond all comprehension, having turned over in excess of £650m since it started, and now employing over 300 people across three counties.

With domestic, trade and commercial divisions – the business is now a key industry player nationwide – something that James could never have dreamt of when he started it over five decades ago.

Now, as recognition of his extraordinary achievements, he joins a Who's Who of award winners in East Yorkshire who have received accolades for their business achievement.



Delighted and shocked

The award was given at a glittering ceremony held at Hull's Double Tree Hilton Hotel, which was attended by representatives of some of the city's biggest businesses, and sponsored by the likes of Hull City Council, Hull University's Business School, and Hull Bondholders.

James' category was the penultimate award of the night, and he was delighted and shocked when he heard his name called.



A lifetime commitment to business

The award recognised a lifetime commitment to business, and James said afterwards: "It is very humbling to receive this award and I didn't expect it at all. I am thrilled to bits, it's a lovely thing to receive.

"It has been a superbly-organised event, and receiving the award was the cherry on the cake. It really does mean a lot. Thank you to People in Business for the accolade."



Complete transformation of family home in Yorkshire

THE COMPLETE TRANSFORMATION

All new anthracite grey UPVC tilt and turn windows

We removed the existing conservatory roof and installed a solid roof clad in pewter Tapco tiles

New composite front door

Replaced old patio doors with French doors in anthracite grey UPVC

EYG was delighted to entirely transform this detached Yorkshire home from top to bottom – with new windows, front door, French doors, and conservatory roof. Mr Shepherdson, of Hull, opted for anthracite grey UPVC windows on his detached home, to give it a more contemporary appearance.

After a design consultation with our Hull sales manager, he settled on replacing his sliding patio doors with French doors, to give him his wish of allowing a larger opening into the garden from his conservatory.

In addition, concerned about rising energy costs, he wanted to replace his polycarbonate conservatory roof which was over two decades old, as he recognised he was losing a lot of his home's heat through the inefficient roof.







"The solid roof really makes the conservatory more useable, we have bought a small heater for the room but it keeps the warmth on its own, so the new roof is certainly working well, along with the new window frames and glass.

"We use it more now, it's a great relaxing day room, and we are really happy with how it looks."

Would they recommend EYG to friends and family?

Mr Shepherdson said: "We went for EYG as we believe that in this area EYG are the top double glazing firm, we didn't want to go with the cheapest but overall we felt you were value for money.

"EYG were incredibly helpful and worked to an extremely high standard. We would definitely recommend EYG."

What did he think?

He was thrilled with the results of the renovation project, telling us: "We had patio doors on the house before, but we wanted French doors as we wanted to be able to completely open them to let the fresh air in."

He added: "The old conservatory was 22-years-old and had a polycarbonate roof, so we always needed to have the heating on in there. With the rising cost of fuel, we thought we would use less energy with a solid roof.

> "The installation was brilliant. The guys who came were very hard-working, very friendly, and very polite"



Six of the best composite door installations

A **smart and attractive** front door goes beyond being a mere entry point - it **becomes a statement** piece that reflects the homeowner's personality and elevates the property's appeal.



Eclat Arch with Grid
in Standard Black



The Esteem
in Chartwell Green

A new composite front door portrays a **sense of care and pride in the home**, and **adds value to your property.**

So it's no surprise that composite doors are **one of our best-selling product ranges.**



Elegance
in Porcelain Blue



REC14C
in Standard Black



ESC17C
in White with Golden Oak frame



Esteem Eyebrow
in Standard Black

It takes just 2-3 hours to remove an old door and install a new one, so it is also o**ne of the quickest and least messy home improvements you can make.**

Google Reviews

Customers love sharing their amazing home transformations with us - and we love to see them!



"Could not be more pleased with my new bifold doors. They look absolutely stunning. The fitters have done a grand job."
- Steve, Hull



Here are a selection of some of our favourite installations shared to EYG's Google reviews from the past three months.

"Excellent service from start to finish, we are really happy with the results of all windows and conservatory."
- Sharon, Hull

We are thrilled to recieve five-star ratings for each of these transformations!

"It has made a big difference to the front of the house, and feels very safe and secure. The fitters were professional and tidy. We would recommend EYG for products and service."
- Andrea, Lincoln

In each installation, customers paid tribute to our sales and installation processes, saying their customer journeys had been smooth and efficient, and they were very happy with the finished products. We love each and every one of them!



"Fantastic quality windows and doors and a conservatory to die for. With excellent after sales service who could wish for more."
- Simon, Doncaster



Want to give your feedback? Leave us a review!



EYG crowned ‘Best Conservatory installer’ at national awards ceremony

EYG has been named the winners of a major award which recognises the best home improvements installers in the UK.

We were announced as the winners for Best Conservatory or Orangery Installation under £35,000 at the prestigious GGP Installer Awards. The award judges described our installation as “outstanding”.

Sales and Marketing Director John Waugh was there to collect the award on behalf of EYG, and said it was a “huge honour” for the business.

He said: **“We are so thrilled to receive this award, in recognition of the quality and workmanship of our installations. “This is our 52nd year in business, and we are always striving and innovating to bring new products and designs to the market.**

“Our conservatory and orangery range is, we believe, among the best you can buy, and this award is testament to what we have achieved as a business - it is a huge honour.”

EYG was recognised for an installation they carried out at the home of Darren Kendrew, from east Yorkshire.



Sales and marketing director - John Waugh

Unfortunately, by the time he contacted EYG, Mr Kendrew had already paid out over £11,500 to two separate building firms who both went bust – losing his money in the process.
EYG stepped in to rescue the plan on a depleted budget, and built a new conservatory with a solid tiled roof, which had the same effect and impact as the original single-storey extension plan.

Mr Kendrew submitted a glowing testimonial in support of the awards submission, saying: “We are delighted with the finished conservatory, the EYG team were also brilliant throughout.

“From the initial meeting with sales manager Jeremy, he understood the circumstances around why we had approached EYG and the loss we had already seen on our finances towards the project of our dreams, due to the building contractors failing to deliver the initial project.

“Whilst we were unable to progress with our initial extension, Jeremy worked closely with us to provide a solution for both our dreams and delivering a design which would make our home more comfortable both in winter and summer, whilst ensuring our project was tailored to our budget.

“The build went very well, all stages commencing on time, and the finish was on time and with no additional costs. “The new kitchen installed by us along with the perfect conservatory has truly transformed our home,” he said.

EYG’s Managing Director Nick Ward said: “This award is a **great achievement** and really means a lot to us. It is recognition of the hard work we put in to design and build top-of-the-range conservatories and orangeries.”



Introducing our new super-slim **aluminium doors**



Aluminium is an exceptionally strong and secure material for home improvements and is not prone to fading, rusting, warping or being affected by cold or heat.

With this in mind, we have introduced a new range in aluminium sliding and bifold doors which combine all the strengths of aluminium, with buckets of aesthetic appeal.



The new range of doors have slimmer frames which means they are even more attractive, bringing in extra light while cutting down on the thickness of the frames and leaving you with a clearer view of the world beyond.

The newly-launched range are a huge hit with our customers who love the slimmer frames which give clearer unobstructed views of the garden.



Sliding or bifold? The choice is yours

Sliding doors have had a facelift in recent years and are now very fashionable with on-trend interior designers and home renovators, who love the clean minimalist lines.

Sliding doors make a great solution when home owners have limited space inside and do not want the doors intruding into the room when they're open.



Bifolds, which have also undergone a transformation and boast slimmer frames, are still a firm favourite with home owners.

They fold fully back to reveal uninterrupted views of the garden, bringing the outside in and creating one large seamless space between the outdoors and indoors.

Whatever your preference, you are guaranteed to love our aluminium feature doors range!





COMMERCIAL NEWS

2023



Investment in state-of-the-art machinery speeds up manufacturing

EYG has invested £300,000 in a state-of-the art cutting machine which will allow the firm to make over 1,000 windows and doors a week.

As part of continued investment by EYG, which was established more than 50 years ago, the Hull manufacturing site has taken delivery of a cutting machine that will ramp up production in the UPVC factory.

The CNC (Computer Numerical Control) machine has been described as a "game changer" by EYG's factory manager.

Factory Manager Richard Mail said: "Having been in window and door manufacture for over 40 years, I have seen the huge difference a CNC machine can make to production.

"Installation of this machine will be a game changer for our company, and in the current climate where skilled fabricators are hard to come by, de-skilling part of the production process will free skilled workers to move into other areas and help train new employees to future-proof our manufacturing capacity."

The machine will dramatically reduce manufacturing time, increase the quality of work, increase capacity, and improve accuracy.

EYG's Managing Director Nick Ward said: "This was a very significant investment for the business, but we felt it was necessary in order to keep up with the continued demand and growth of both our commercial and domestic sales.

"Our commercial sector is booming, and we are working on several newbuild housing developments where we manufacture in large volumes, so this investment will help us with meeting those large demands and give us even greater manufacturing capacity.

"It is a sign of our continued growth and expansion, and how we keep embracing new methods of working to make sure we are at the forefront of our industry for innovation and efficiency."

Newbuild sector is area of huge growth for Commercial division



EYG's commercial division has been extremely busy partnering with some of the region's most prestigious house builders on exclusive developments.

This year has seen us working on multiple sites across Beal Homes developments all over Yorkshire and Lincolnshire.

We have manufactured and installed UPVC windows, composite and casement doors, and aluminium bifold doors at hundreds of new homes.

We have glazed new houses in Pilgrims Walk in Hessle; West Hill II development in Kirk Ella; The Greenways, in Goole; St Mary's View in Beverley; and Bishop's Green, in Welton, Lincolnshire.

The newbuild sector is fast-becoming one of the strongest areas of the commercial division of the business, with EYG being chosen by construction firms large and small.

EYG's Managing Director Nick Ward said: "This is a very exciting opportunity for us to be involved in creating homes of exceptional quality with the region's leading independent housebuilder.



"Both EYG and Beal were both founded locally over 50 years ago and remain family businesses, despite growing and evolving over the decades.

"To work with another local business to deliver high-quality homes in our region is very special and we are delighted to have been appointed as Beal's glazing partner.

"We have a successful history of working on large construction projects, and this is an outstanding series of residential developments to add to our portfolio. As with all Beal developments, these homes are highly sought-after, and benefit from quality workmanship from a highly-skilled local workforce, including our teams."



Homes with a 'View'

EYG was also selected to supply and install windows, sliding doors and bi-folding doors at properties on the exclusive development at The View, in Tranby Lane, Swanland, on behalf of luxury home developers Church Gate Homes.

Work has been already been completed on a number of the properties, which range in size between 3,500sqft and 7,500sqft and have market values in excess of £1m.



EYG Commercial manufactured, supplied and fitted windows, composite doors and patio doors for the development, which comprises 24 new-build homes.

Award-winning site in Preston

EYG Commercial was also contracted to glaze 24 homes on a newbuild project which was commended in a national awards.

Ward Homes Yorkshire's site manager Matt Evison won a Quality Award for the work on their recent development at Headstock Meadows, in Preston, Hull.



A UNIQUE COMMERCIAL OFFICE INSTALLATION

We recently had the pleasure of being involved in a truly unique development – a cluster of beautiful timber 'treetop' pods hidden in a woodland area. The pods are home to a number of businesses, including a real estate agents and a hair salon.

Nestled at height within the trees, they provide some of the most calming, serene views of any working environment in the county. EYG Commercial – part of the EYG Group – was delighted to be asked to glaze the five treetop pods.

The development was constructed at Hesslewood Office Park in East Yorkshire by Brooklands Property Holdings.

In total, we manufactured and installed 20 aluminium windows, four sets of commercial entrance doors, and six sets of three-leaf aluminium bifold doors.

EYG's Trade Sales Manager Tim Hotte said: "This development was a delight to be involved with, it is certainly one of the most unique developments we have worked on, and we have been blown away by the finished product.

"The bifold doors open out onto parkland and trees, giving the Treetops residents a fantastic work environment, and ensuring any visitors will want to keep coming back again and again."



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UP TO 55% OFF WINDOWS & DOORS



UP TO 30% OFF GARDEN ROOMS



UP TO 55% OFF WINDOWS & DOORS

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EYG style

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