

NEWS

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EYG



**PHONE: 01482 647575
FAX: 01482 647878**

EYG LAUNCH GARAGE CONVERSION DIVISION

Glazing and home improvement specialists, the EYG Group, are proving the old adage that 'out of pain comes gain' remains true, especially in these tough economic times.

The award-winning company has launched a new garage conversion division to help home owners find that extra bit of space without having to go through the borrow and build worries of an extension.

The initiative, which is already proving popular with East Yorkshire homeowners, has been launched just before the festive season break, traditionally a time when families get together to discuss their budgets and home requirements for the year ahead. This year, thanks to the credit crunch, household costs will be top of the review list.

Frank Saunders, EYG's Marketing Director, said: "We've introduced our garage conversion package largely in response to requests from customers for new ideas in space creation. Enquiries are already pouring in and we expect this to be a major part of our home improvement business throughout 2009.

"Families who need that extra space have previously either opted for a bricks and mortar extension, which can be very expensive, or a conservatory, which is often the most cost effective route.

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“While conservatories remain a very popular choice, we’re now seeing home owners make the most of their garage space by turning it into an integral part of their home for use as a study, office, playroom, dining room or an additional bedroom. In most cases, planning permission is not required.”

He added: “Converting a garage is a very cost effective way of increasing a home’s living space. It will almost certainly add value to the property. The only downside is the car gets to stay in the cold”.

EYG is one of the country’s leading independent glazing and home improvement specialists with a turnover in excess of £20m and employing more than 300 people, mostly at their Wiltshire Road, Hull, headquarters.

In addition to sales to the public – home improvements, conservatories and now garage conversions – the company is a major provider to a wide range of commercial projects.

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Issued on behalf of EYG by The Public Relations Company, Suite 7, Hesslewood Business Centre, Ferriby Road, Hessle HU13 0LH. For further information contact Mike Stathers on (01482) 647575 or email mike@tprc.co.uk